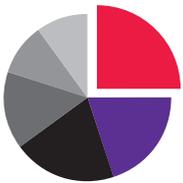


# Workforce Analytics upSkill

## MICRO-CREDENTIAL AND MICRO-LEARNING BLUEPRINT

### Domain 01 | **Gathering and Analyzing Data (25%)**



- 01 Collect the data needed for analysis
- 02 Organize the data in an appropriate format
- 03 Conduct and review analysis with predetermined methodologies and metrics
- 04 Raise additional questions emanating out of data analysis
- 05 Develop recommendations based on data analysis
- 06 Assure findings are valid, reliable, credible, and can be replicated

### Domain 02 | **Identifying Business Problem or Opportunity (20%)**



- 01 Identify problem or opportunity within the business context and business impacts (e.g., sales growth)
- 02 Identify key stakeholders
- 03 Gather information from stakeholders
- 04 Determine which areas of HR impact the problem
- 05 Determine if the value of analysis exceeds costs (e.g., time, resources)
- 06 Create the problem statement

### Domain 03 | **Defining Methodologies and Metrics Used for Evaluation (20%)**



- 01 Determine which methodologies to use to conduct analysis
- 02 Determine which metrics to use to address problem statement
- 03 Identify which methodologies and metrics are used in other parts of the business
- 04 Create a sample (e.g., pilot, model) for review and testing with stakeholders before analysis occurs
- 05 Review proposed methodologies and metrics with original stakeholders

## Domain 04 | Identifying Data Sources & Variables to Evaluate Problem or Opportunity (15%)



- 01 Identify data necessary for analysis
- 02 Assess the organization's capability to act on analytical data
- 03 Determine availability of internal and external data, sources, and resources
- 04 Identify need for data systems or platforms
- 05 Identify data privacy and security requirements
- 06 Verify data integrity and reliability
- 07 Create data sources and repositories as needed

## Domain 05 | Documenting and Presenting Data Findings and Recommendations (10%)



- 01 Determine format(s) for target audience
- 02 Determine method for communicating final deliverables
- 03 Create and deliver reporting and presentation materials
- 04 Review presentation materials to ensure clarity and accuracy

## Domain 06 | Implementing and Evaluating Recommendations (10%)



- 01 Obtain stakeholder buy-in for recommendations
- 02 Engage the areas of HR that will impact the business outcomes
- 03 Assist in the development of an implementation plan
- 04 Define metrics and perform post implementation analysis
- 05 Monitor success of recommendations
- 06 Initiate further analysis or recommend action as needed