



FOR IMMEDIATE RELEASE

UBT is the First Academic Institution to Align Their BSc and MSc Programs to the HRCI® aPHRi™ and PHRi™ Certifications

ALEXANDRIA, VA, June 8, 2021 - HRCI®, the premier HR credentialing and learning organization is honored to announce The University of Business and Technology (UBT) in Jeddah, Saudi Arabia, is the first academic institution recognized as having aligned its curriculum to the body of knowledge created by HR Certification Institute (HRCI®).

UBT's Executive Education is also the sole HRCI Premier Alliance Partner in Saudi Arabia.

As a certifying body for over four decades, HRCI builds on its vast expertise to codify different guidelines for HR practitioners and their organizations. UBT's academic programs for the BSc in Human Resources Management and MSc in Human Resources Management align to the competencies and functional areas of the Associate Professional in Human Resources International (aPHRi™) and to the Professional in Human Resources International (PHRi™) certifications, respectively.

Both curricula demonstrate a commitment to teaching current practices in the human resources field. The alignment of UBT's academic programs can guide students in the preparation and attainment of a successful career in HR and prepare them for the aPHRi and PHRi certification exams. The exams are subsidized by the Human Resources Development Fund (HRDF) in the country.

In addition to their BSc and MSc degrees, graduates from both departments obtain a certificate from HRCI and UBT from the curriculum alignment that will support their HR careers.

About HRCI®

HRCI®, headquartered in Alexandria, Virginia, is the premier credentialing and learning organization for the human resources profession. For over 45 years, we have set the global standard for HR expertise and excellence through our commitment to the development and advancement of businesspeople in the people business. HRCI develops and offers world-class learning, as well as the administration of eight global certifications and is dedicated to helping

professionals achieve new competencies that drive business results. Learn more at www.hrci.org.

About The University of Business and Technology, Saudi Arabia

The history of UBT is one of courage and vision to fill the need for specialized and quality business education to benefit the labor market in Saudi Arabia. Over 12 years, UBT expanded tremendously by implementing the key factors of effective and courageous leadership, while prioritizing a high value for quality education. UBT began as a junior college in 2000, offering classes to both genders. UBT granted business-related diplomas, and quickly progressed by 2003 into a full-fledged four-year college (CBA) offering six programs. In 2008, the College of Engineering and Information Technology was established, offering five programs, followed by the College of Advertising in 2011. In 2015, the Research and Consultation Centre was added and provides an additional advantage for individuals seeking Higher Education opportunities. Learn more at ubt.edu.al.