



FOR IMMEDIATE RELEASE

PwC's Academy brings region's first Arabic HR qualification to KSA

Supporting KSA's nationalization agenda: New HR certification develops core skills for young professionals

As the Kingdom continues its drive towards Saudization, [PwC's Academy](#) is launching the region's first Arabic Human Resource (HR) qualification, supporting the development of emerging Saudi HR professionals. The **Associate Professional in Human Resources - International™ (aPHRi™)**, delivered in partnership with HR Certification Institute® (HRCI®), is designed to develop core HR management skills, a role critical for business success.

Approved by Saudi Arabia's Human Resources Development Fund (HRDF), the aPHRi is an internationally recognized qualification that combines live online training in Arabic with comprehensive learning materials. The course provides the foundations of HR management, equipping Saudi's future HR leaders with the skills and competencies to advance their professional career.

Samar Sayegh, PwC Partner and KSA Academy Leader, said: "Human Resources play a crucial role in business success. Over the past year, we've seen this role evolve to lead forward-thinking strategies for the virtual workforce - proving to be the true backbone of every organization. We're delighted to bring to the kingdom an internationally recognized HR program, that supports the Saudization agenda and upskills HR professionals to further their careers."

Introducing the Associate Professional in Human Resources- International™ (aPHRi™) exam in Arabic offers our Middle Eastern colleagues the opportunity to expand their HR knowledge base and practices to benefit their workforce and organizations, says Dr. Amy Dufrane, SPHR, CAE, CEO of HRCI.

The aPHRi program covers a variety of key knowledge areas, including HR operations, recruitment and selection, employee relations, health and safety, compensation and benefits, as well as human resource development and retention.

For further information on PwC's **Associate Professional in Human Resources - International™ (aPHRi™) program**, please visit:

<https://www.pwcacademy-me.com/course/associate-professional-human-resources-aphri-programme>

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About PwC Academy

PwC's Academy is the talent and skills development business of PwC. We are committed to supporting the sustainable growth of talent across the region. We operate across the Middle East and are part of a growing network of PwC Academies present in over 40 countries worldwide.

For further information on PwC Academy, please contact pwccademy@mojo-me.com or visit www.pwccademy-me.com

About HRCI

HRCI®, headquartered in Alexandria, Virginia, U.S. is the premier credentialing and learning organization for the human resources profession. For over 45 years, we have set the global standard for HR expertise and excellence through our commitment to the development and advancement of businesspeople in the people business. HRCI develops and offers world-class learning, as well as the administration of eight global certifications and is dedicated to helping professionals achieve new competencies that drive business results. Learn more at www.hrci.org.