

## FOR IMMEDIATE RELEASE

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## HR Certification Institute Addresses Global People Management Challenges With HRCI upSkill: Learning and Assessment Modules for Professionals

First Self-Paced Module, HRCI Workforce Analytics upSkill, Now Available

ALEXANDRIA, Va., April 17, 2018 — HR Certification Institute® (HRCl®) today announced HRCl upSkill, a revolutionary suite of on-demand learning and assessment modules to raise the bar on the talent management capabilities of global business professionals — both HR and non-HR — who have responsibility for creating high-performing employees, teams and organizations.

HRCI upSkill will tackle specific peoplemanagement challenges faced by global professionals and organizations today. Modules, which can be completed at your own pace, will offer professionals affordable and flexible ways to learn and be recognized for the skills and knowledge needed to help organizations avoid risks, optimize performance, engage employees and enhance business outcomes.

## **Learning for the Way People and Organizations Work**

"When people management succeeds, organizations succeed," said HRCI CEO Amy Dufrane, Ed.D., SPHR, CAE. "HRCI upSkill fills an important need for



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continuous learning and assessment to keep pace with the speed of the global workforce. It helps develop and recognize professionals who can unlock the full potential of people and teams to drive business success."

"With HRCI upSkill, no dress code is required," said Dania Eter, MBA, Chief of Global Certification Products for HRCI. "HRCI dedication to quality and rigor does not stop with our certifications. The HRCI upSkill suite is built with high quality and integrity."

Each <u>HRCI upSkill</u> module allows you to learn at your own pace, at any time and on any device. Modules will include visual, audio and click-to-reveal cues to assist learning. "You will be able to start, stop and pick up where you left off," Eter added. "It's learning — and recognition — for the way you work and live."

The first HRCI upSkill module is now available. HRCI Workforce Analytics upSkill is focused on applying data analytics to make better management and business decisions. Professionals who successfully complete the learning and assessment components (an assessment-only option is also available) can confidently add "HRCI Workforce Analytics upSkill" to their list of recognized abilities and achievements.

HRCI Workforce Analytics upSkill and future modules will be sold separately from the HRCI suite of certifications, the world's most recognized marks of excellence in the HR and talent management field. All HRCI upSkill modules will be available to HRCI-certified and non-certified professionals, as well as HR and non-HR professionals. There is no prerequisite for experience or education. HRCI-certified professionals who successfully complete modules can earn professional development credits that may be applied to meet recertification requirements.

"HRCI upSkill will help align HR practices with team goals and organizational goals with HR-driven business objectives," Dufrane said. "This is a powerful way to integrate HR and day-to-day people management."

Please visit the **HRCI upSkill** webpage for more information.

## **About HRCI**

HR Certification Institute® (HRCI®) helps people and organizations excel. Founded on a more than 40-year commitment to preeminent learning and assessment, HR certifications demonstrate that HR and non-HR professionals have the foundational (aPHR<sup>TM</sup>, aPHRi<sup>TM</sup>), HR professional (PHR®, PHRca®, PHRi<sup>TM</sup>) and HR strategic (SPHR®, SPHRi<sup>TM</sup>, GPHR®) competencies needed to lead talent and businesses worldwide. HRCI upSkill provides on-demand, self-paced learning through a unique online platform and recognizes professional excellence to apply the newest in people management practices to reduce risk, engage employees and drive business results. Learn more at <a href="https://www.hrci.org">www.hrci.org</a>.