

## CREDIBILITY, KNOWLEDGE AND PROFESSIONALISM TOP TRAITS ASSOCIATED WITH HRCI CERTIFICATION

**Alexandria, Va. – November 24, 2014** – The HR Certification Institute (HRCI), the internationally recognized, independent certifying body for the HR profession, today released survey results showing that more than 95 percent of recent certification candidates and certificants renewing their credentials affirmed HRCI certification raises professional credibility and indicates professional growth.

“As HRCI certifications continue to expand globally, we commissioned an independent analysis of our post-examination and recertification surveys to ensure our exams reflect real-world experience and the knowledge required to be competitive in today’s marketplace,” said Amy Schabacker Dufrane, Ed.D., SPHR, CAE, Chief Executive Officer of HRCI. “The results of the analysis confirm that those who take HRCI exams and renew their certifications continue to highly value their HRCI certifications and have the skills to be effective HR professionals.”

HRCI certification test takers and credential holders alike see HRCI certification as a path to professional and career advancement. On average, a majority of respondents from both groups stated that HRCI certification increases their credibility (97%), increases marketability (93%), helps advance careers (86%) and demonstrates competence in HR (86%).

A high percentage of respondents from both groups also reported they were satisfied with the certification process and were likely to recommend the HRCI certification. Ninety-four percent of test takers and 98 percent of existing certificants stated that they would “definitely” to “probably” recommend HRCI certifications to colleagues. Even among those test takers who did not pass the examination, 81 percent would recommend HRCI certification.

“HRCI has established a higher standard and has committed itself to a certification process that demands much more than a knowledge-based quiz,” said Jim Lewis, SPHR, GPHR, Vice President of HR at NSF International and HRCI Board Member. “The peer recommendation rates we saw suggest that the HRCI community values the rigor, integrity and independence of HRCI certifications.”

Key findings include:

- Value of HRCI certification: Credibility, knowledge and recognition were the words most cited to describe HRCI certification by both those who recently took HRCI exams and those renewing their certification.
- Unique traits of HRCI certificants: Knowledge, credibility, a desire to learn and stay current, a desire to grow and professionalism were the traits most highly selected by respondents to describe HRCI certificants.
- Career advancement: HRCI candidate and credential holders highly value their certifications and rely on their certifications to help them meet professional development needs, open doors in their career development and affirm their professional knowledge and competencies.

Visit [HRCI.org](http://HRCI.org) for full report.

### About the HR Certification Institute

The HR Certification Institute, established in 1976, is the internationally recognized, independent certifying organization for the Human Resources Profession. The HR Certification Institute is the global leader in developing rigorous exams to demonstrate competence, mastery and real-world application of forward-thinking HR practices, policies and principles. Today, more than 135,000 HR professionals worldwide proudly maintain the HR Certification Institute’s credentials as a mark of high professional distinction. The HR Certification Institute offers a comprehensive portfolio of advanced professional credentials for HR professionals worldwide. Visit [www.hrci.org](http://www.hrci.org) to learn more.