

## HRCI AND THE NATIONAL ASSOCIATION OF AFRICAN AMERICANS IN HUMAN RESOURCES (NAAAHR) ANNOUNCE ALLIANCE

**Alexandria, Va. – December 4, 2014** – The HR Certification Institute (HRCI) and the National Association of African Americans in Human Resources (NAAAHR) announced today an alliance to promote HRCI certification and advance the goals of NAAAHR.

HRCI is the leading certification provider for the global HR profession with more than 135,000 certificants in 100 countries. NAAAHR is a global forum for the career development of Black and African American human resource professionals. The partnership between HRCI and NAAAHR will support collaboration on HR research, professional development and certification.

“We are honored and proud to be allied with NAAAHR,” said HRCI Board Chair Clarissa A. Peterson, SPHR, GPHR. “The goals of our two organizations are completely in sync. NAAAHR provides its members with unique insights and resources to advance their careers. HRCI certification is a respected, practical asset for career advancement. It’s a privilege to partner with an organization that shares both our goals and our values. NAAAHR delivers concrete benefits to its members every day.”

“This partnership makes great sense for our members,” said NAAAHR Board Chair Nathaniel Alston. “We are constantly on the lookout for effective career development tools for the talented community of African American HR professionals. Numerous studies demonstrate that certified professionals earn more and advance faster than their non-certified peers, and we look forward to sharing these advantages with NAAAHR members.”

Ms. Peterson added that alliances such as the one with NAAAHR often begin with defined commitments and then grow over time. “Our goal with NAAAHR is to develop a close, collaborative relationship. We know that we will benefit from its leaders’ and members’ experience, wisdom and HR expertise. Over time, this will also benefit all of our certificants and aspiring certificants across the globe.”

### About the HR Certification Institute

HR Certification Institute is the leading certification provider for the global HR profession. It is an independent organization committed to advancing the HR profession through developing and administering certifications that have long been recognized as rigorous, meaningful, and grounded in real-world, practical skills and knowledge. Together with those who have earned these certifications, HRCI sets the highest standard for the HR profession, advancing the discipline to be more strategic, relevant, and focused on business objectives. More than 135,000 HR professionals in 100 countries worldwide display their HRCI certifications as evidence of their expertise and abilities. Visit [hrci.org](http://hrci.org) to learn more.

### About NAAAHR

The National Association of African Americans in Human Resources exists to provide a unique global forum for the career development of Black and African American human resources professionals. NAAAHR is an inspirational and unique career development and networking powerhouse for Black and African American human resources practitioners and those who are aligned with our goals to provide: Networking, career opportunities, educational and professional development, mentorship and coaching and tools, tips and resources. These opportunities enhance the careers of NAAAHR members and position them to be key contributors of the strategic direction of their organizations. Visit [naaaahr.org](http://naaaahr.org) to learn more.