

## ERE MEDIA, INC. AND HRCI JOIN FORCES TO EXPAND HR CERTIFICATION

**New York, NY – February 9, 2015** – ERE Media, Inc. and the HR Certification Institute (HRCI) today announced a partnership to promote HRCI certification.

As part of this collaboration, HRCI has agreed to provide strategic recertification credits to delegates who will be attending ERE Media's TLNT High Performance Workforce Summit, May 6-7, 2015 in Atlanta, Ga. Additionally, HRCI will promote TLNT's High Performance Workforce Summit to certified HR professionals as an opportunity to maintain their certification.

HRCI is the leading certification provider for the global HR profession with more than 135,000 certificants in 100 countries. ERE Media hosts the global leader in HR information services in TLNT, which was recognized recently as THE top HR website to read in 2015 by *HR Gazette*. Besides providing HR news and information, TLNT hosts top conferences and events for HR leadership focused on the Future of HR. For more information about TLNT, visit [www.tlnt.com](http://www.tlnt.com) or @tlnt.com on Twitter.

"Besides offering strategic credits to High Performance Workforce Conference delegates, we are looking forward to working with HRCI to help grow certification in the HR space," said Ron Mester, president of ERE Media, Inc. "We feel passionately that HR leaders continue to enhance their skills and stay relevant in this ever changing and competitive work landscape."

"We are thrilled to partner with ERE Media, TLNT, and the rest of ERE Media's properties," said HRCI CEO Amy Schabacker Dufrane, Ed.D., SPHR, CAE. "ERE Media is incredibly successful at providing recruiting and sourcing trends and issues for human resources, as well as recruiting and sourcing professionals. HRCI certified professionals are leaders in their fields and the expertise that ERE Media's properties provide will be invaluable to their professional development. For years, TLNT and ERE Media have been our go to source for HR information. We couldn't have chosen a better partner to help us move into the future of HR certification."

### **About ERE Media, Inc.**

ERE Media is the preeminent source for information about talent acquisition and talent management. Its conferences, content and publications provide insights and decision-making tools for HR leaders, recruiters, sourcers and others who make decisions about managing talent. ERE Media maintains four outstanding brands: ERE.net (for corporate talent acquisition professionals), SourceCon (for sourcers and recruiters who source), TLNT (for business-driven HR professionals), and The Fordyce Letter (for search firm owners and executives). Additionally, ERE Media runs the prestigious ERE Recruiting Excellence Awards ([www.ereawards.com](http://www.ereawards.com)) honoring the best in corporate recruiting around the world. ERE Media, Inc. was founded in 1998 and its various properties can be found online at [www.ere.net](http://www.ere.net); [www.sourcecon.com](http://www.sourcecon.com); [www.tlnt.com](http://www.tlnt.com); and, [www.fordyceletter.com](http://www.fordyceletter.com)

About the TLNT High Performance Workforce Summit – [www.highperformanceworkforcesummit.com](http://www.highperformanceworkforcesummit.com)

The High Performance Workforce Summit agenda is built around the pillars of what it takes to build and maintain a true high performance workforce. You'll find topics specific to your needs on:

- Assembling the right mix of talent
- Building a state-of-the-art organizational structure
- Engagement 2.0
- HR's Changing Role

**About the HR Certification Institute**

HR Certification Institute is the leading certification provider for the global HR profession. It is an independent organization committed to advancing the HR profession through developing and administering certifications that have long been recognized as rigorous, meaningful, and grounded in real-world, practical skills and knowledge. Together with those who have earned these certifications, HRCI sets the highest standard for the HR profession, advancing the discipline to be more strategic, relevant, and focused on business objectives. More than 135,000 HR professionals in 100 countries worldwide display their HRCI certifications as evidence of their expertise and abilities. Visit [hrci.org](https://www.hrci.org) to learn more.